

And leasing the MainStreet Messenger through your electric cooperative costs about the same as buying a daily cup of coffee

Peace of mind, security and independence... who else but your electric cooperative could provide all this?

For more information about the MainStreet Messenger System, please contact:

The MainStreet Messenger[®] Emergency Response System

Safety and Independence for Seniors through your Electric Cooperative



As we grow older, we find ourselves becoming more concerned about personal safety and the safety of our elderly parents. We all want to enjoy the independence that we've worked so hard to earn.

Safety is certainly important, but so is independence.

Seniors want to be on their own and to live in their own homes. They also don't want to be a burden to their loved ones. With the MainStreet Messenger Emergency Response System offered by your electric cooperative, seniors can remain independent while feeling safe and secure.



How the MainStreet Messenger Emergency Response System works

Should an elderly or disabled customer become ill or fall, he/she can call for immediate help by pressing the alert button on the Messenger or the personal transmitter (worn on the wrist or around the neck).

When activated, the Messenger immediately calls the cooperative monitoring station where trained professional dispatchers will be in two-way voice contact with the customer requesting assistance. Important information about the customer is displayed at the monitoring station allowing the dispatcher to determine the nature of the call and take the appropriate action. With the MainStreet Messenger, help in an emergency is just moments away!



The MainStreet Messenger is *more* than just a telephone

At the heart of the program is the award-winning MainStreet Messenger telephone. The Messenger is a state-of-the-art personal emergency response system.

Emergency Features

◆ **High Quality Two-Way Voice is Important in an Emergency Because:**

- More information can be gathered about the emergency
- False alarms are reduced
- Dispatcher can give assurance to the individual during emergency situations

◆ **Waterproof Transmitter** – Worn on the wrist or around the neck; can use in shower or bath.

◆ **Activity Monitoring** – If the resident's MainStreet Messenger is inactive for a programmed period of time (12, 18 or 24 hours), the Messenger sends an alarm. By pushing the 'away' button, activity monitoring can be temporarily disabled.

◆ **Daily Reminders** – The Messenger beeps at a programmed time to remind the user of appointments, medication times, etc.

◆ **Rechargeable Backup Battery** – Protects against short-term power failure (up to six hours).

◆ **Easy Integration** – The Messenger can be integrated with wireless devices such as smoke detectors, motion sensors and other peripherals.

Telephone Features

◆ **Visual Ringing** – Keypad flashes to alert the hearing impaired.

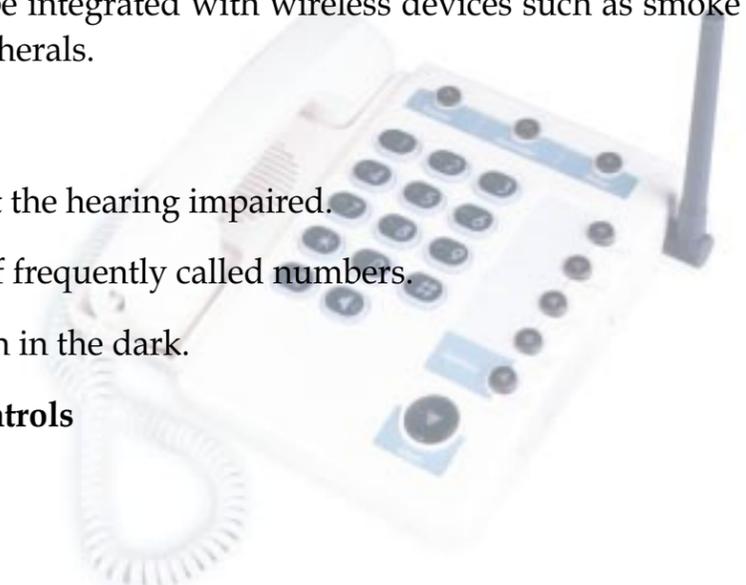
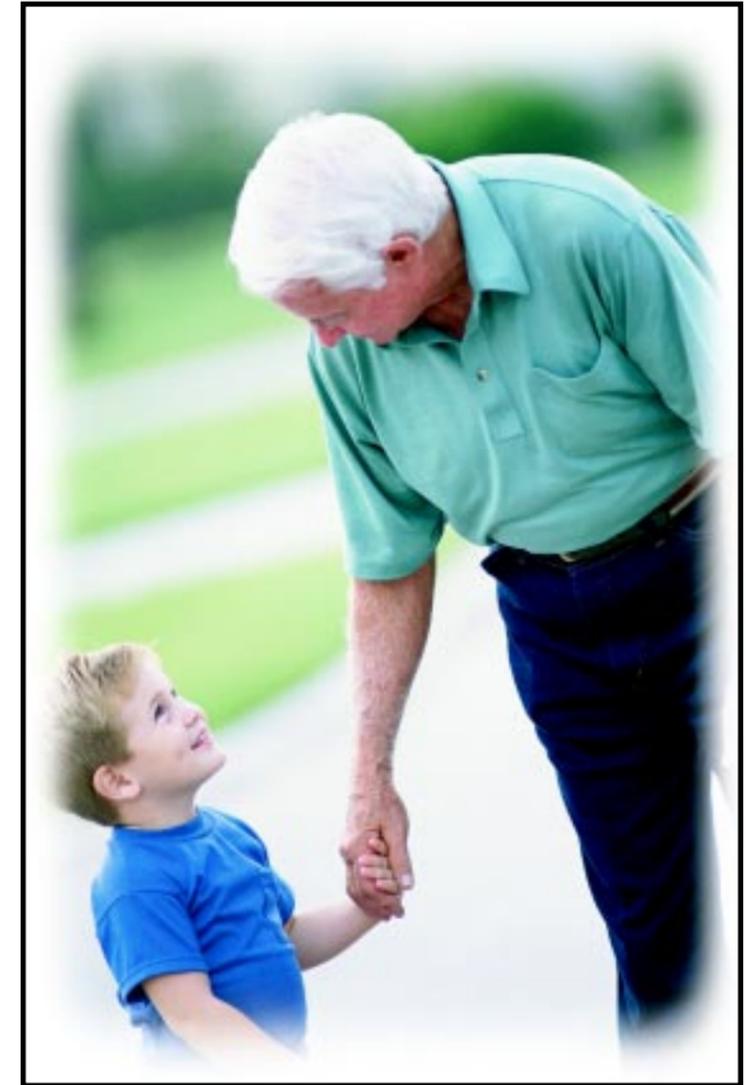
◆ **Memory Keys** – For one-touch dialing of frequently called numbers.

◆ **Large Backlit Keypad** – Easy to see, even in the dark.

◆ **Handset and Speakerphone Volume Controls**

◆ **Ringer Pitch and Volume Control**

◆ **Hearing Aid Compatible Handset**

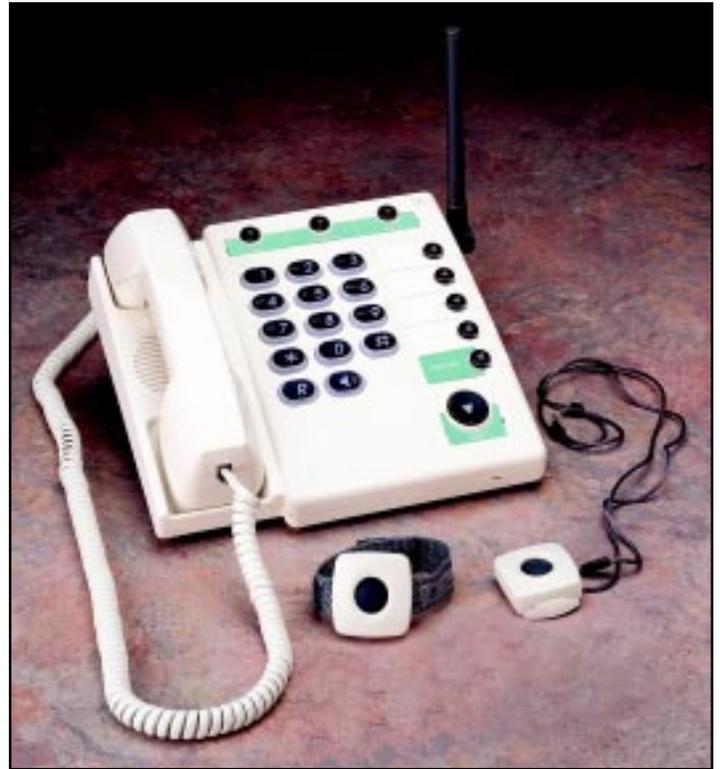


The MainStreet Messenger[®]

Easy to Use Telephone & Emergency Response System

Emergency Features

- ▲ **High Quality Two-Way Voice in an Emergency**
 - ◆ Two-way voice communication
 - ◆ More information can be gathered about emergency
 - ◆ False alarms are reduced
 - ◆ Dispatcher can give assurance to the individual during emergency situations
- ▲ **Waterproof Transmitter** – Worn on the wrist or around the neck; can be worn in shower or bath.
- ▲ **Activity Monitoring** – If the resident's MainStreet Messenger is inactive for a programmed period of time (12, 18 or 24 hours), the Messenger sends an alarm. By pushing the 'away' button, activity monitoring can be temporarily disabled.
- ▲ **Daily Reminders** – The Messenger beeps at a programmed time to remind the user of appointments, medication times, etc.
- ▲ **Rechargeable Backup Battery** – Protects against short-term power failure (up to six hours).
- ▲ **Remote Programming and Troubleshooting** – With the Messenger's remote programming capability, electric cooperatives can reduce service calls and windshield time.
- ▲ **MainStreet Messenger Integration** – With the Universal Transmitter (UTX), the Messenger can be integrated with other peripheral security devices such as smoke detectors and motion sensors.



Telephone Features

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- ▲ **Memory Keys** – For one-touch dialing of frequently called numbers.
- ▲ **Large Backlit Keypad** – Easy to see, even in the dark.
- ▲ **Handset and Speakerphone Volume Controls**
- ▲ **Ringer Pitch and Volume Control**
- ▲ **Hearing Aid Compatible**

For more information on our response products, please contact: